

## **Watermill Express® Supports the Great American Clean Up And Don't Mess with Texas Trash-Off**

Brighton, Colo. – April 13, 2010 – Watermill Express, the nation's largest drive-up vendor of pure drinking water, provided 75 gallons of water and 400 refillable water bottles to the Great American Clean Up in McAllen, Texas.

Armed with trash bags, over 500 volunteers from local businesses, schools and civic groups in McAllen participated in the Great American Clean Up. The volunteers picked up trash along streets, biking trails, parks and schools in an effort to help keep McAllen clean.

To keep the volunteers hydrated, Watermill Express handed out 28-ounce refillable water bottles to the first 400 people who registered for the event. Watermill Express also provided 75 gallons of chilled water to keep everyone hydrated throughout the day. By providing the water bottles, Watermill Express prevented thousands of cups from being discarded into landfills.

The Great American Clean Up in McAllen was part of the *Don't Mess with Texas Trash-Off*, the single largest one day cleanup in Texas. After the volunteers collected their trash, they brought it back in plastic bags and had it weighed to compare their collective trash haul to those of other events across Texas. Organizations with the highest participation were awarded with plaques for their support.

### **About Watermill Express:**

Watermill Express is the nation's largest provider of drive-up, pure drinking water. Founded 26 years ago in Brighton, Colorado, the company serves over 100,000 customers daily in the existing 1,300 corporate and franchised locations. Customers supply their own containers and purchase one, three or five gallons of water for an average price of 35¢ per gallon. This is a savings of nearly 95% when compared to a typical 20 oz. bottle of water selling off-the-shelf at \$1.00 per bottle.

Watermill Express is an environmentally friendly alternative to pre-packaged water. By promoting reusable containers, the company has prevented the waste of an estimated 500 million disposable water bottles.

As the innovator of the drive-up pure drinking water concept, Watermill Express is the first in the nation to utilize a daily 29-step quality control checklist, surpassing even the most rigorous state inspection requirements.

For more information call 1-800-487-9643 or visit [www.watermillexpress.com](http://www.watermillexpress.com)