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Watermill Express® Raises Money for the Home of Refuge Donates 2,100 Gallons of Water to Heaven Fest

Brighton, Colo. – August 21, 2009 – Watermill Express, the nation's largest drive-up vendor of pure drinking water, provided 2,100 gallons of chilled water and 5,000 pounds of Watermill Express ice to Heaven Fest, which took place August 8, 2009 at the Northern Hills Community Church in Brighton, Colo.

Instead of buying individual bottles of water, attendees of Heaven Fest were able to refill their own clean bottles with free Watermill Express water and donate their change to Home of Refuge. By the end of the day, \$3,496 was raised for Home of Refuge, a home that houses 55 rescued, hurt or discarded children in Venezuela. This year's donation was six times greater than last year's total donation.

"Beside the fact that attendance doubled this year, I think that our attendees were more acquainted with the Home of Refuge," said Tredessa Rhoades, director of operations for Heaven Fest. "Tony and Rosa Rivera, the founders of Home of Refuge Orphanages were blown away by Watermill Express' deep generosity and wished us to pass along their deep gratitude on behalf of hurt and dying children in Honduras."

Watermill Express set up three water stations, which dispensed free water all day, on the 70-acre complex. Watermill Express staff manned each water station to aid in the dispensing of water.

"Thousands of people are out in the sun for upwards of 8 hours at Heaven Fest," said Rhoades. "The fact that Heaven Fest is able to provide free water, which in and of itself is unusual means that we're cutting down the risk of having to transport people to the hospital on the day of and hopefully communicating to attendees that their health and safety are a priority to us."

Warm temperatures and clear skies at the all day music festival made the Watermill Express tents a popular stop. Lines at the Watermill Express tents stretched throughout the complex, as patrons waited to fill up their containers. With its water donation, Watermill Express saved approximately 17,000 plastic bottles from being disposed of into landfills.

"We are incredibly honored and privileged to partner with Watermill Express for Heaven Fest," said Rhoades. "We hope to have Watermill Express as a part of our event as long as the event lasts. They are some of the most generous and honorable people that we have the pleasure to work with!"

Heaven Fest is a Christian music festival featuring over 80 artists, who performed on eight stages set up on the 70-acre park. Approximately 23,000 people attended this year's Heaven Fest. For more information visit www.heavenfest.com

About Watermill Express:

Watermill Express is the nation's largest provider of drive-up, pure drinking water. Founded 25 years ago in Brighton, Colorado, the company serves over 100,000 customers daily in the existing 1,200 corporate and franchised locations. Customers supply their own containers and purchase one, three or five gallons of water for an average price of 35¢ per gallon. This is a savings of nearly 95% when compared to a typical 20 oz. bottle of water selling off-the-shelf at \$1.00 per bottle.

Watermill Express is an environmentally friendly alternative to pre-packaged water. By promoting reusable containers, the company has prevented the waste of an estimated 500 million disposable water bottles.

As the innovator of the drive-up pure drinking water concept, Watermill Express is the first in the nation to utilize a daily 29-step quality control checklist, surpassing even the most rigorous state inspection requirements.

For more information call 1-800-487-9643 or visit www.watermillexpress.com