

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

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Watermill Express® Provides Water for the March of Dimes – March for Babies Walk

Brighton, Colo. – May 12, 2010 – Watermill Express, the nation's largest drive-up vendor of pure drinking water, supplied 45 gallons of water to over 1,500 participants at the March of Dimes – March for Babies Walk in McAllen, Texas.

To keep all of the participants hydrated, Watermill Express handed out chilled cups of water throughout the day. Watermill Express had three stations set up for the 5.5 mile walk, providing water at the start as well as two water stations along the route.

The 1,500 participants in the March for Babies Walk raised \$250,000 for the March of Dimes.

"We've seen today how important it is to help our babies," said 2010 March for Babies Chair Marissa Castaneda. "This has been an incredible event, and I'm proud to be from a community where people can come together for such a great cause. We should be excited about what we accomplished here today."

The March of Dimes *Walk America* campaign plays a critical part in its mission of saving babies. The March of Dimes is the leading non-profit organization for pregnancy and baby health. The March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality.

About Watermill Express:

Watermill Express is the nation's largest provider of drive-up, pure drinking water. Founded 26 years ago in Brighton, Colorado, the company serves over 100,000 customers daily in the existing 1,300 corporate and franchised locations. Customers supply their own containers and purchase one, three or five gallons of water for an average price of 35¢ per gallon. This is a savings of nearly 95% when compared to a typical 20 oz. bottle of water selling off-the-shelf at \$1.00 per bottle.

Watermill Express is an environmentally friendly alternative to pre-packaged water. By promoting reusable containers, the company has prevented the waste of an estimated 500 million disposable water bottles.

As the innovator of the drive-up pure drinking water concept, Watermill Express is the first in the nation to utilize a daily 29-step quality control checklist, surpassing even the most rigorous state inspection requirements.

For more information call 1-800-487-9643 or visit www.watermillexpress.com