

YOUNG ENTREPRENEURS BUSINESS CONTEST!

GUPPY TANK



Helping Kids Start Their Own Business!

Do you paint, take photographs, or know how to build things? Can you teach someone a new skill like using the computer or playing a sport? Do you know how to mow grass or cook meals? Is there a need in your community? Is there something you are passionate about that you would like to turn into a business?

Here's your chance to become your own boss!

Watermill Express would like to help you start your own small business. Contest is open to children who, as of date of entry are between grade levels 4th through 8th and are residents of the Rio Grande Valley from Roma, Texas to Brownsville, Texas. Students must submit an original business plan for their chance to be selected as one of five finalists who will present their ideas to a panel of local business leaders. The winning students will receive cash prizes and the chance to start their own small business!

Getting Started!

Gather your thoughts and ideas. Do some research. Share your idea with friends and people in your community and write up your very own business plan. It doesn't have to be complicated, but you should take into consideration the demand for your product or service, the upfront and ongoing costs, your income potential, and a short analysis of the competition and why your product, idea or service would make the Valley a better place to live!

Contest Rules & Prizes

Contest is open to children who, as of date of entry are between grade levels 4th through 8th and are residents of the Rio Grande Valley from Roma, Texas to Brownsville, Texas. Make-A-Wish will receive \$5 for every business plan submitted up to \$2,500 to help make a wish come true for a child in the Rio Grande Valley. The School District with the most entries will receive a one-time cash prize of \$300. Each submitted business idea or product must be the original work of the student. The business idea must have been conceived by the entrant and be the sole and original work of the entrant (although the entrant can be helped by a teacher, parent or legal guardian to explain the entry materials). Criteria will include but is not limited to business concept originality, quality of business plan, team effort, grammar, punctuation, presentation and creativity. Five finalists will be given the opportunity to present their ideas, in person, to a panel of judges. First (1) place contest winner(s) will receive a one-time cash prize of \$500. Second (2) place contest winner(s) will receive a one-time cash prize of \$250. Remaining finalists (3rd, 4th, and 5th) will each receive a one-time cash prize of \$50. Contestants working as a team will receive one cash prize per team. Contest prizes are awards and gifts to winners from Watermill Express, LLC. No obligation applies. Business plans can be emailed to info@watermillexpress.com or can be dropped off at 1309 E. Jasmine Ave, McAllen, Texas (Monday through Friday 9am-4pm). For more information call 1-800-839-2482 or visit us at www.watermillexpress.com for complete details. Contest begins 3/01/2018 and ends 5/01/2018. Finalists announced by 5/15/2018.

Presented by

Watermill
EXPRESS®

Get A Better Water Habit!®

to benefit

Make-A-Wish®

School District with the most entries wins \$300!